



FOUNDER
INSTITUTE
LUANDA

*“Turning ideas into
fundable startups, and
startups into global
businesses”*



IMPACT REPORT
v. 2023

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IMPACT REPORT

2019-2023

Message from Local Leaders

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In the span of the last five years, FI Luanda has soared to new heights in our quest to ignite technology-driven entrepreneurship. We've dedicated ourselves to nurturing the brilliance of visionary entrepreneurs, steering their bold ideas into flourishing and sustainable tech-centric enterprises.

As we reflect on this remarkable five-year odyssey, we acknowledge the imperative to hone our venture-building paradigm, laying down robust systems, processes, and structures to support our expanding organization.

This evolution includes recalibrating our strategic focus within Angola's entrepreneurial landscape, ensuring alignment with the global benchmarks of innovation-fostering entities.

We are evolving beyond our sector-agnostic roots, embracing specialized innovation programs that target key sectors that we believe are critical to supporting emerging companies and diversifying our economy; namely, **"Green Economy" & "Blue Economy" along with social innovation.**

We firmly believe that technology-driven entrepreneurship is a powerful factor for social impact and economic prosperity. Together, we continue to chart the path to a future where innovation thrives at the harmonious intersection of social benefit and commercial success.

We celebrate our milestones with immense pride and are excited about the upcoming programs to empower emerging companies.

Our journey has been immensely enriched by the collective talent of our Founders, Mentors and Partners - our deepest gratitude for their continued trust and valuable contribution. **Let's shape the future together!** 🚀💡🇳🇬



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ABOUT FOUNDER INSTITUTE



The world's largest pre-seed Startup Accelerator Program

Founded in Silicon Valley in 2009

Cities
210+

Portfolio Companies
7,000+

Mentors
33,000+

Estimated Portfolio Value
\$35B+

Alumni Funding
\$1.75B+



One Global Community



FOUNDER INSTITUTE IN ANGOLA

FI LUANDA



- FILuanda is a leading Startup Acceleration Program promoting **technology-based entrepreneurship and innovation in Angola**, putting the talent of young entrepreneurs at the service of **solving local problems in line with the Sustainable Development Goals of the UN's 2030 Agenda**.
- Founded in 2018, the FILuanda chapter has been a driving force in the Angolan entrepreneurial scene, **empowering more than 100 entrepreneurs** to turn their visions into emerging technology-based companies;
- Our mission is to empower talented and motivated individuals to build technology-based companies with positive social impact.



FOUNDER INSTITUTE LOCAL TEAM

MANAGING DIRECTOR



Haymée Pérez Cogle

PROGRAM DIRECTOR



Dimonekene Ditutala

DIRECTOR



Silvio Almada

ASSISTANT



Faustina Cardoso



LOCAL & GLOBAL PARTNERS



AAI

Associação Angolana de Internet

BANTUMAKERS



jobartis





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CAPACITY BUILDING



FI LUANDA POST- PROGRAM SUPPORT



Founder Institute Alumni get access to a series of advanced programs, ongoing support from FI Luanda Team and Partners, valuable service discounts, and more to continue building their businesses for years to come.

The **Core Program** is just the beginning of a life long journey, with focus on validation, team-building and go-to-market.

The **Incubation Program** in partnership with IFC – International Finance Corporation, aims to create an environment where Founders can thrive and succeed in their endeavors. The program, “Fighting the Valley of Death”, provides support and resources increasing the probability of survival of their businesses.

Founder Lab is an advisory program that helps early-stage startups raise seed funding; connect with investors and funding experts to create a winning fundraising strategy, prepare business and improve investor’s pitch, and pitch deck.

FI Venture Network: aimed at fast-growing alumni, who can be connected with investors in their industry and location through a double-choice introduction.

CAPACITY BUILDING PROGRAMS



Core Program
(Validation, MVP,
Go-to-Market)

Incubation Program
(Traction, Growth &
Pre-Seed Capital)

**Investment
Readiness**
(Scale , Seed
Capital)



INCUBATION PROGRAM OVERVIEW

“FIGHTING THE VALLEY OF DEATH”



Program promoted by the **Founder Institute Luanda** in partnership with the **IFC - International Finance Corporation** aimed at the most promising startups in the portfolio with the purpose of increase the survival rate of their businesses.

It offers support to help startups prepare for investment and navigate the fundraising process ***"investment readiness"***.

Promotes startups' exposure to the ecosystem by acting as a ***"Deal-flow-Connector"***; creating a flow of business opportunities for investors while supporting the **growth and success of incubated startups**.





INCUBATION PROGRAM - ADVANTAGES

- ✓ Cohort: 12-18 months
- ✓ Hybrid sessions
- ✓ Stages: MVP

- ✓ Mentorship & Specialized Services
- ✓ Time to Market & Revenue
- ✓ Investment readiness



Masterclasses



Coach & Do



Coworking



Networking Events



Information and Communication Technology

IT Services



Progress Review



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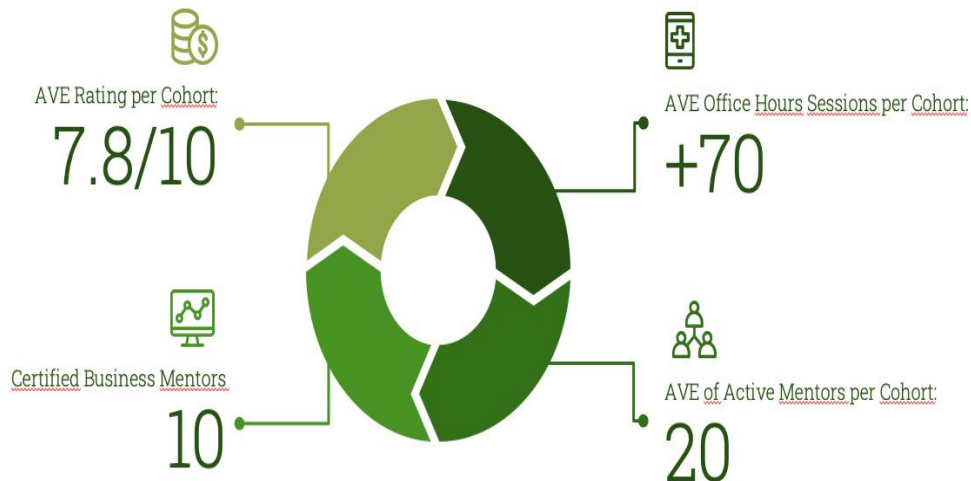
MENTORSHIP



FI LUANDA MENTORS



One of the pillars of the Startup Acceleration Program is **Mentorship**. Experienced professionals willing to dedicate part of their time to guide early-stage entrepreneurs and startup founders.





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PERFORMANCE INDICATORS



FI LUANDA ACHIEVEMENTS 2019-2023

5

Cohorts



111

Enrolled



48

Alumni



14

Female



47

Startups



9

Startups in the
Market



44

Jobs created



FI Luanda serves as a generator of early-stage startup pipelines in the ecosystem



IMPACT KEY PERFORMANCE INDICATORS (iKPIs)

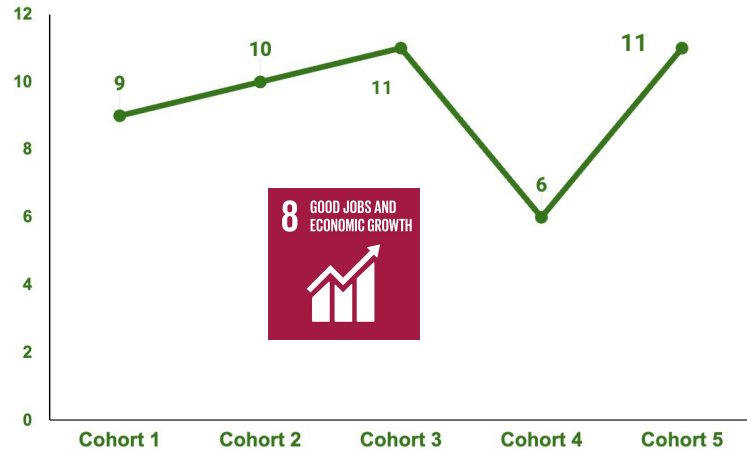
FI Luanda is working to make progress on the UN's Sustainable Development Goals (SDGs) by positively influencing the below iKPIs:

SDG Goal 8.3

Decent Work & Economic Growth

iKPI: Increase in the number of registered companies.

Our Metric: Number of New Companies per Cohort

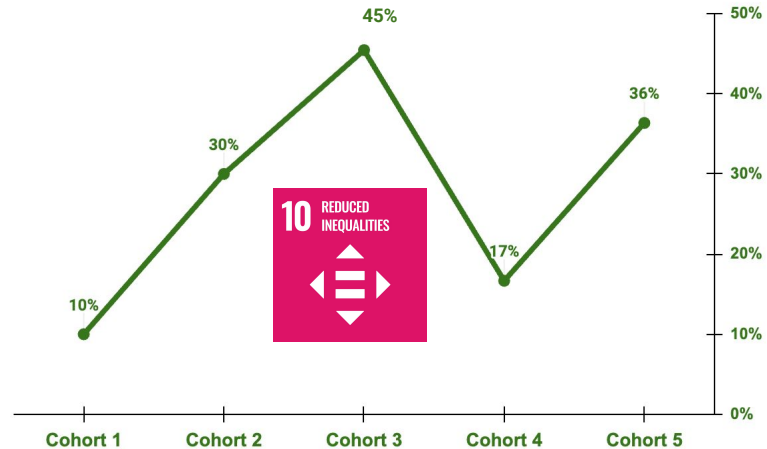


SDG Goal 10.2

Reduce Inequality

iKPI: Increase the number of underrepresented minorities participating in social, economic, and/or political arenas

Our Metric: Female Founders Graduated per Cohort (as percentage of total)





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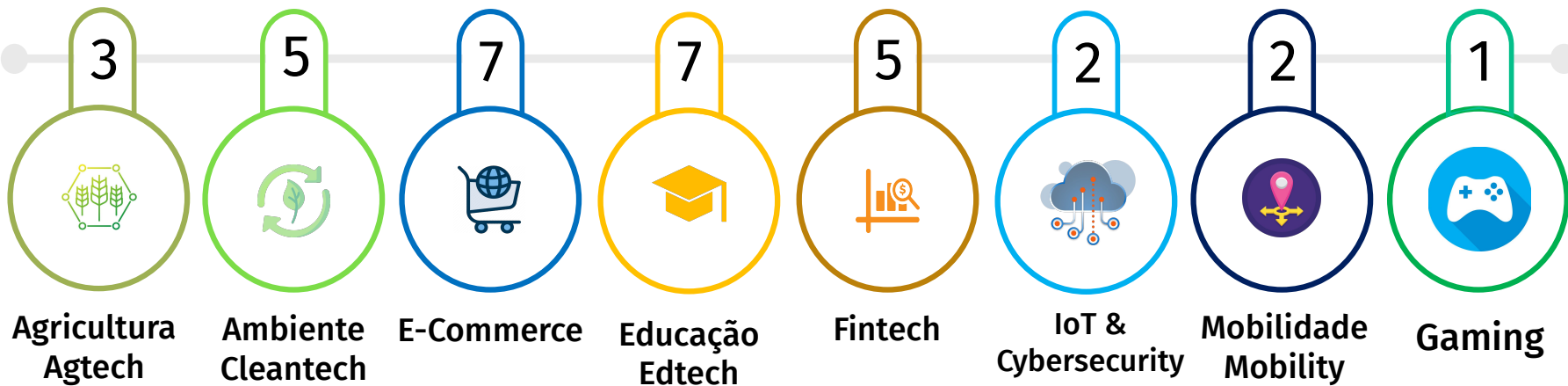
PORTFOLIO COMPANIES



PORTFOLIO COMPANIES



STARTUPS BY SECTOR



** Discontinued business not included*



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**ENTREPRENEURS
FI ALUMNI**



FI LUANDA ALUMNI



Alda Manuel



Ana Quintas



Andrea Fernandes



Decio Silva



Domingos Pedro



Erigena Alberto



Ernesto Alberto



André Paulo



Cecília Mateus



Deborah Almada



Elisa Capololo



Marcelo Gomes



Óscar Manuel



Samaila Kelo



Gualter Cesar



Helder Fernandes



João Sondama



Manuel Antonio



Noé Cardoso



Osvaldo Wafulua



Paulino Cunha



Juliana Bento



Marlene José



Kali Saboi



Tídiãne Rangel



Anabela Campos



Osvaldo Constantino



Rosa Futi



Tecoa Pedro



Nkama Gaston



Henrique Ricardo



Dario Agostinho



Hermes Calongo



Euclides Manuel



Fabio Sirgado



Silvestre Encarnação



Delfim Lemos



Timóteo da Gama



João Freitas



Yasmim Conceição



Hermenegilda Silvestre



Pedro Nolasco



Hamilton Lumati

OUR GOALS

- Business Incubator focused in **improving the quality and quantity of deal flow for local investors**, while **supporting the growth and success of FI Portfolio companies**;
- **Increase number of local Founders** with skillsets needed by startups (entrepreneur mindset, tech & coding skills, growth marketing, agile, soft skills...);
- **Specialization**: Progressively move towards vertical innovation programs focused on key sectors: **Green Economy and Blue Economy** along with **Social Innovation**;
- A more effective **funding and sponsorship** strategy .
- **Mentorship**: Source additional startup-experienced mentors (product development, investment, M&A Legal, digital transformation, big data, blockchain, AI/ML...);
- Regional and Global **Connectedness**.





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